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# Image Description for Simple Images

Simple images are images that are independent from context from the surrounding paragraphs, such as logos, or images that only require a brief description.

In our workflow we remove logos and replace them with their text equivalent.

The most common type of simple images we come across at NNELS can be found in Cookbooks. This is because the food is described in detail in the recipe. Any flourishes that have been added to photos in Cookbooks are not important to the meaning of the image, so we can leave them out.



For examples, see [Examples: Simple Images](#)



If you have any questions, post your question on the [Alt-Text Q&A](#)



The average for writing a simple image is 3 minutes. The average for editing a simple image in 1 minute



Sometimes images will require so research on your end and will take longer than average. For example, when describing art, you want to use the right terminology for the style of art you are describing and a quick search on the art piece or artist can help. This is also try for culturally specific items. For more information, go to [Glossary of Alt-text Terms](#) and [General Guidelines](#).

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